



BRITISH ACADEMY  
OF FILM AND TELEVISION ARTS  
Scotland

Chris Quick / Andrew O'Donnell  
Glasgow Filmmakers Alliance

2 April 2015

Dear Chris and Andrew,

Further to your proposals dated 15<sup>th</sup> January 2015 and our meeting of 20<sup>th</sup> January 2015, we took the points you raised to the committee.

**BAFTA Scotland Committee Response to GFA Proposals:**

**3.2 Increase in the number of Award Nominees**

The committee were agreed that three nominees is the appropriate number for both the British Academy Scotland Awards and the New Talent Awards. The 'trigger' for a category to run is 6 entries. If the number of nominations were to be increased then we'd have to increase the trigger. This would result in number of categories not running from year to year (in particular Feature Film). Juries have never asked to nominate anything additional to the three that they select. The prestige and high standards are maintained by keeping the nominations to 3.

**3.3 Reintroduction of the Best Technical Achievement Award**

In 2011 we replaced the single award for "Best Technical Achievement" with a wider and more comprehensive series of individual categories including: Game; Camera; Editor; Original Music; Sound Design and Production Design, making the best technical achievement award redundant.

**3.4 Separation of the Acting Performance accolade**

Actors and Actresses were judged in separate categories in the British Academy Scotland Awards 2014 (in both TV and Film) and in separate categories for the New Talent Awards 2015. We endeavour to do this every year however it does rely on the trigger of 6 entries being met.

**3.5 Reduction of Entry Fees**

Currently our Entries fees for the British Academy Scotland Awards are:  
£150 + vat for Broadcasters; £100 + vat for independents. The Short Film category is £50+vat and this year we will add Animation to this pricing bracket. Game is free to enter. The Committee felt that the pricing structure was fair. The entry fees contribute directly to the production of the ceremony.

5<sup>th</sup> Floor, 103 Trongate, Glasgow G1 5HD  
T+44 (0)141 553 5402  
[www.bafta.org](http://www.bafta.org)



BRITISH ACADEMY  
OF FILM AND TELEVISION ARTS  
Scotland

**3.6 Increased Publicity of New Talent Awards in Educational Institutes**

We already reach out to all course leaders of all media courses in Scotland and beyond. We are happy to receive information about who may not be aware of the New Talent Awards from the Glasgow Filmmakers Alliance, we will act on this accordingly.

**BAFTA Scotland Committee Response to Additional GFA Proposals:**

**4.1 Expansion of the BAFTA Scotland Newsletter**

BAFTA Scotland operates with a small team of 4 people. They already put together the BAFTA Scotland newsletter which lets members know about future events and screenings and is an integrated part of the wider BAFTA UK comms strategy. Producing a more comprehensive, far-reaching newsletter would require another full-time member of staff. The committee agreed that although a central point of information for the industry in Scotland is desirable, unfortunately the BAFTA Scotland team neither has the capacity nor the resources to deliver this.

**4.2 A BAFTA Scotland Short Film Exhibition**

Every year we screen the EE British Academy Film Awards Short Film & Animation Programme in Glasgow and Edinburgh (and it then tours UK-wide). We also run a selection of our New Talent winning entries – in 2014 at the Inverness Film Festival and as part of Glasgow Short Film Festival. In March 2014, BAFTA Scotland is partnering with Digicult and Hopscotch Films to screen the best of Scottish Shorts followed by a networking event for filmmakers (on Tuesday 31 March). Tickets can be purchased and BAFTA Members get in free. We will always look for new opportunities to screen new Scottish work.

As an independent charity, BAFTA's mission statement is to identify, reward and celebrate excellence at its internationally-renowned annual awards ceremonies whilst providing opportunities for the public to find information and inspiration through its year-round programme of events. We feel that BAFTA Scotland fulfils this with its programme of events and its British Academy Scotland Awards and the British Academy Scotland New Talent Awards. Both honour established and emerging talent for excellence and operate in-line with BAFTA policy. Our criteria is set to meet the same standard at all ceremonies held across the UK and this is something we are proud of and something we think all BAFTA members should strive for.

Yours Sincerely,

**Jude MacLaverly**  
Director, BAFTA Scotland

5<sup>th</sup> Floor, 103 Trongate, Glasgow G1 5HD  
T+44 (0)141 553 5402  
[www.bafta.org](http://www.bafta.org)